

A woman with long blonde hair, wearing a dark sleeveless top, is pointing her right index finger at a large digital screen. The screen displays various financial data, including a line chart with a green line and an orange line, and a table of data. The background is dark and blue, with the screen's light illuminating the scene.

Digital Transformation

Individual Final Project

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Individual Final Project

12 Points Arial Font

Choose One Digital Transformation Technology and Problem

Maximum 4 Pages

Use your learning as much possible

Outline:

- Choose a Problem in Any Industry different than your group assignment (Inspired by your Digital Maturity Assessment)
- 3 Local Use Cases for Digital Transformation Technologies In That Industry
 - Highlight how they will impact Customer Experience
 - Highlight how they will impact Processes and Operations
 - Highlight how they will impact Business Models
- 3 Challenges and How you suggest a Leader should address Them

Quality of Reports and Information is Important

Please reference any source of information